



Help a South African school, and be in with a chance of winning up to **£2,000** for your school.

It gives me great pleasure to invite you to enter the **2019 Help a South African School competition**, organised by the South African fruit industry and growers' association, HORTGRO.

This year the South African campaign focuses on **'Doing Good with South African Fruit'**, which highlights the exceptional taste, the ethical reasons for buying it, the seasonality and the exclusive varieties produced. There is an emphasis on supporting the battle against current UK issues such as obesity and food waste.

This competition is yet another way the South African fruit industry is helping its employees.

Illiteracy is a big problem in South Africa and their schools are in desperate need of resources, particularly reading and text books for pre-schools and primary schools; research has shown that only 7% of all schools in South Africa have functional school libraries. The aim of this competition is to encourage UK children to learn about South Africa, whilst helping underprivileged rural schools by donating unwanted books.

How you can help

We would like to ask parents and schools to donate English language text and reading books for children up to the age of 13. Any donations will be gratefully received by schools in South Africa, whose access to educational resources is extremely limited. 1 box, or 20 boxes; whatever you can manage. Last year we shipped over 30 pallets of books to children in desperate need.

We will collect these books from you and ship them for free.

To see some inspiring photos from the 2018 collection, please visit www.helpsouthafricanschool.co.uk

The competition

This year, the competition invites school children to create a script for an assembly to represent:

"Doing Good with South African Fruit"

Make sure you do lots of research on the South African culture, geography, history, wildlife and people and the fruit we send to the UK. Your script needs to demonstrate an understanding of how buying South African fruit in the UK can help South African growers and workers. Please also consider how fortunate we are in the UK to have the opportunity to eat a wide variety of delicious fruits all year round, and the good it does our bodies. The South African Fruit campaign focuses particularly on beautiful peaches, nectarines, plums, apples and pears.

For more information on the story of South African fruit, including videos, visit www.beautifulcountrybeautifulfruit.com and www.helpsouthafricanschool.co.uk/south-african-fruit.

The winning school will receive £2,000 and will be asked to perform their assembly in front of the South African embassy.

On behalf of the South African Embassy and HORTGRO, we wish you the very best of luck.

Yours faithfully,

Anton Rabe, Executive Director, HORTGRO

Entry Instructions

South African-themed assembly competition



The Help a South African School competition is open to all children in the UK in years 1-6.

To enter, your class needs to submit a script for an assembly focused around

“Doing Good with South African Fruit”

The assembly must be a minimum of 20 minutes.

The script will then be judged by a panel, including **the South African embassy in the UK and BBC presenter, Stefan Gates.**

All valid entries will receive a certificate signed by the UK's South African Ambassador. For more information on the story of South African fruit, including a short video, please visit www.helpasouthafricanschool.co.uk/south-african-fruit and www.beautifulcountrybeautifulfruit.com.

Creativity is one of the things judges will be looking for.



Instructions

- One entry permitted per school
- Completed entry forms must be sent with the script
- Scripts should be completed and either emailed to valentina@redcomm.co.uk or posted to:

Valentina Podda

Help a South African School competition
RED Communications Ltd
3-5 Free Church Passage
St Ives
Cambridgeshire
PE27 5AY

Entries must be received by **Friday 17th May 2019**

The Prizes

The winning class will be asked to **perform their assembly** in front of the panel and will be presented with a cheque for **£2,000.**

Two runners up will also be chosen and awarded **£500** each to spend on school resources.

The Judging Process

Valid entries will be judged by South African embassy dignitaries at the South African High Commission.

Scripts will be marked out of 25, using the following:

- Content of script (out of 5)
- Relevance to the title (out of 5)
- Understanding and learning of South Africa (out of 5)
- Creativity (out of 5)
- Pupil input (out of 5)

Book Donation

For more information on how to donate your unwanted books and to register for a free collection visit www.helpasouthafricanschool.co.uk



Entry Form



Closing date for script entry: Friday 17th May 2019

Name of school:

Year group:

Name of teacher:

Address of school:

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Contact telephone number of school:

Contact email address:

Finished your script and collected all your unwanted books? What next?

1. Send this entry form and the script to:

**Valentina Podda
Help a South African School competition
RED Communications Ltd
3-5 Free Church Passage
St Ives
Cambridgeshire
PE27 5AY**

2. or send an email to:

valentina@redcomm.co.uk

**3. Box up your book donations separately and register for
collection at: www.helpsouthafricanschool.co.uk**

Once registered, we will contact you to arrange a collection date.

For queries, please contact us on

01480 465953 or

help@southafricanschool.co.uk

